



## Executive Workshop “Creativity Training Using the LEGO® SERIOUS PLAY® Materials and Methodology” (MGNT9338A)

### 行政人員工作坊：樂高®認真玩®系列 – 創意思維訓練

Creativity is not an accident. It could happen in a systematic process. LEGO® Serious Play® is a powerful method to solve problem, explore ideas and achieve objectives. The process of building bricks and making something prompts the brain to work in a different way, unlocking new perspectives. LEGO® Serious Play® is like making 3D prints of your own thoughts.

#### Programme Structure

- This 1-day workshop is designed for anyone who needs some guidance on developing an idea or taking an existing idea to the next level.
- Understanding the nature of creativity - creativity is often misunderstood- the workshop will help you to experience how creative thinking contributes to innovation and discuss the common misconceptions.
- The creative process - creativity is natural - some people are more naturally creative than others, but through this workshop, participants can discover how the process works and how EVERYONE can be creative.
- Become more creative at work - how to put these simple-to-use ideas into action in return to your organisation.

#### Course Fee

- HK\$3,000 per person
- HK\$2,500 For (Package for 2 persons or more should be enrolled in the Learning Centre under the same transaction)

#### Entry Requirement

No Specific requirement for the applicants.  
Best for those who need

- To generate ideas;
- To address challenges that cannot be addressed by conventional thinking alone;
- To improve creative thinking;
- To augment strong logical thinking skills with the ability to think creatively; and
- To add to existing management or leadership development programmes.

#### Programme Delivery

Saturday, 10am – 5pm  
(inclusive of 1 hour lunch time)

Medium of instruction: English supplemented with Cantonese

We also customize corporate training of LEGO® SERIOUS PLAY® workshop to accommodate specific needs. You are most welcome to contact us for any enquiries.



For the latest information, please visit our website.

## Executive Workshop “ Creativity Training with LEGO® SERIOUS PLAY® Methodology”

**COURSE CODE:**

MGNT9338A

**STUDY MODE:**

Part-Time

**APPLICATION CODE:**

Please refer to our Website.

**START DATE:**

Please refer to our website

**LANGUAGE:**

English to be supplemented by Cantonese

**LOCATION:**

HKU SPACE Learning Centre

**Course Fee****HK\$ 3,000**

### Application Procedure

Online application on website; or  
Complete and return the application form in person to  
HKU SPACE Enrolment Centre. The application must  
be accompanied with:

- Photocopies of ID card

### Programme Enquiries

**Telephone: 2867 8318****Email: [ice@hkuspace.hku.hk](mailto:ice@hkuspace.hku.hk)**

### Lecturer: Mr. Stanley Ng

Mr Ng is an Executive Coach and the first trained facilitator of LEGO® SERIOUS PLAY® in Hong Kong. He received his LEGO® SERIOUSPLAY® training in Copenhagen, Denmark. As a seasoned executive trainer, he has conducted training workshops in Hong Kong, Japan, Korea, Malaysia, Taiwan, Vietnam and USA in Cantonese, Putonghua and English.

Mr Ng is also a Certified Management Accountant (Canada) and Certified Financial Consultant with over 15 years of management, entrepreneurial and training experience in wide scope of industries. He holds a BBA in Marketing and Accounting.

### Enrolment Centres

**Admiralty Learning Centre  
[ADC]**

📍 3/F, Admiralty Centre,  
18 Harcourt Road, Hong Kong  
(Exit A, Admiralty MTR Station)  
☎ 3761 1111

**Fortress Tower Learning  
Centre [FTC]**

📍 1/F, Fortress Tower, 250 King's  
Road., North Point, Hong Kong  
(Exit B, Fortress Hill MTR Station)  
☎ 3762 0888

**HPSHCC Campus  
[HPSHCC]**

📍 1/F, HPCC Campus,  
66 Leighton Road,  
Causeway Bay, Hong Kong  
☎ 3923 7171

**Island East Campus  
[IEC]**

📍 2/F, 494 King's Road,  
North Point, Hong Kong  
(Exit B3, North Point MTR Station)  
☎ 3762 0000

**HKU Campus  
[HKUC]**

📍 3/F, T.T.Tsui Bldg.  
The University of Hong Kong  
Pokfulam Road, Hong Kong  
☎ 2975 5680

**Kowloon East Campus  
[KEC]**

📍 1/F, 28 Wang Hoi Road,  
Kowloon Bay, Kowloon  
(Exit B, Kowloon Bay MTR Station)  
☎ 3762 2222