

# Preparatory Courses for Global MBA University of London

Academic Direction: Queen Mary University of London

Innovation, Creativity and Entrepreneurship



## About the University & Partnership

The University of London is one of the world's leading universities, internationally recognised for its high academic standards. This reputation is based on the outstanding teaching and research of 17 Member Institutions. The University of London is the world's oldest provider of degrees through distance and flexible learning. Since Queen Victoria awarded the University of London its Royal Charter in 1858, the study programmes have been accessible to students all over the world. Today, the University has more than 45,000 students in over 190 countries, studying on 100-plus degrees, diplomas and certificates. The University's alumni include many people who have shaped the world we live in, including leaders of business and industry, scientists and politicians. Six past students have won Nobel Prizes, including Derek Walcott, Charles Kao and Nelson Mandela.

Queen Mary, a member of the prestigious University of London, was ranked in the world's top 25 institutions by Times Higher Education 2022 for international outlook. This was based on the proportion of international staff and students, citations and internationally co-authored papers. Queen Mary also places a high priority on the integration of its teaching and research. This ensures that your MBA study materials are informed by the latest developments in the industry and are fully relevant to your needs.

As part of the University of London's 150th Anniversary celebrations in 2008, the University of London made special awards to six institutions worldwide in recognition of their contributions and efforts as partners. HKU SPACE was proud to be chosen as one of the six and the only one in Hong Kong. This sustained commitment continues at HKU SPACE, which became a Recognised Teaching Centre of the University of London in August 2018 under its revised quality regime demonstrating the commitment to quality provision at HKU SPACE.



## About the Programme

The Global MBA offered by the University of London (Academic Direction from Queen Mary University of London) equips you with a well-informed understanding of the pressures and challenges facing today's global business leaders, whilst enabling you to implement cutting-edge approaches to management that will ensure success in your future roles. HKU SPACE provides face-to-face tutorial support for the Global MBA.



Celebrate Your Graduation - When you complete your qualification, you will receive an official University of London award. And, you will be invited to attend the annual graduation ceremony in London.

While the University of London offers online learning materials, HKU SPACE will provide tutorial sessions taught by local experts based on the syllabus of each module.

# Programme Structure

Tailor Your Degree with a Specialism

To complete the MBA, you will need:

Six core modules

**90**  
credits

Four elective modules

**60**  
credits

A strategic project

**30**  
credits

## 6 Core Modules

1. Accounting and Finance
2. Economics for Managers
3. Marketing for Managers
4. Organisational Behaviour and Human Resource Management
5. Strategic Management
6. Successful Leadership

## 4 Elective Modules + 1 Strategic Project

### A) Specialist Pathway: Entrepreneurship & Innovation

1. Entrepreneurial Finance and Private Equity
2. Entrepreneurial Marketing
3. Innovation and Change
4. Venture Capital and Entrepreneurship

Strategic Project: "Entrepreneurship and Innovation" Specialism

### B) Specialist Pathway: Leadership

1. Leadership and Ethical Decision-Making
2. Leadership and Management-Models
3. Leadership, Transformation, and Organisational Change
4. Negotiation and Conflict Management
5. Strategic Project: "Leadership" Specialism

To gain a specialist MBA, at least three of the optional modules and the Strategic Project must be from one specialist area.

\*HKU SPACE offers Preparatory Courses for GMBA's two specialist pathways:

A) Entrepreneurship and Innovation; B) Leadership

To achieve the general MBA, you will have to pass six core modules, plus any four optional modules, plus the Strategic Project.

Mounting of each course is subject to sufficient enrolment and solely at the discretion of the School

## Assessment

Students will be assessed by a combination of coursework and final examinations or a portfolio. Assessments are marked by the University of London. Students who apply for CEF will be required to submit a short essay to HKU SPACE for assessment.

## Accreditation & Recognition of Prior Learning

The Global MBA is recognised by major industry bodies, providing you with a wealth of resources and opportunities that will support your professional development. All Global MBA students receive CMI (Chartered Management Institute) membership. Those who study optional modules in accountancy will also receive membership of CIMA (Chartered Institute of Management Accountants).

Recognition of prior learning is where we accept a qualification in place of one (or more) modules of the Global MBA, so you don't need to take them as part of your degree. If your prior learning is recognised, you could complete the MBA more quickly by studying fewer modules. There are certain qualifications for which we recognize prior learning for exemptions automatically, such as ACCA, CIMA, CFA and CIM. Some qualifications are recognised for up to five modules, which is a significant portion of the programme.

If you believe a qualification you hold reflects similar learning outcomes to Global MBA modules, such as postgraduate diploma qualification awarded by HKU SPACE, you can apply for this to be recognised.

For details, please visit

<https://london.ac.uk/applications/how-apply/recognition-prior-learning/global-mba>



# Financial Assistance



For CEF reimbursement, each Certificate for Module consists of two modules of GMBA except the Strategic Project.

## The Core Modules (Compulsory)

Certificate for Module  
(Preparatory Course – Accounting, Finance and Economics)  
Accounting and Finance\* + Economics for Managers\*



QF Level: 6 QR Registration No.: 19/001228/L6 QR Registration Validity Period: 01 Nov 2019 - on-going

Certificate for Module  
(Preparatory Course – Human Resource Management and Leadership)  
Organisational Behaviour and Human Resource Management\* + Successful Leadership\*



QF Level: 6 QR Registration No.: 19/001230/L6 QR Registration Validity Period: 01 Nov 2019 - on-going

Certificate for Module  
(Preparatory Course - Strategic Management and Marketing)  
Strategic Management\* + Marketing for Managers\*



QF Level: 6 QR Registration No.: 19/001233/L6 QR Registration Validity Period: 01 Nov 2019 - on-going

## Elective Specialism (“Entrepreneurship and Innovation”)

Certificate for Module  
(Preparatory Course - Venture Capital and Entrepreneurial Marketing)  
Venture Capital and Entrepreneurship\* + Entrepreneurial Marketing\*



QF Level: 6 QR Registration No.: 19/001234/L6 QR Registration Validity Period: 01 Nov 2019 - on-going

Certificate for Module  
(Preparatory Course - Innovation and Private Equity)  
Innovation and Change\* + Entrepreneurial Finance and Private Equity\*



QF Level: 6 QR Registration No.: 19/001231/L6 QR Registration Validity Period: 01 Nov 2019 - on-going

Strategic Project: “Entrepreneurship and Innovation” Specialism

## Elective Specialism (“Leadership”)

Certificate for Module  
(Preparatory Course - Conflict Management and Ethical Decision-Making)  
Negotiation and Conflict Management\* + Leadership and Ethical Decision-Making\*



QF Level: 6 QR Registration No.: 19/001229/L6 QR Registration Validity Period: 01 Nov 2019 - on-going



Certificate for Module  
(Preparatory Course - Leadership, Transformation and Organisational Change Management)  
Leadership, Transformation, and Organisational Change\* + Leadership and Management Models\*



QF Level: 6 QR Registration No.: 19/001232/L6 QR Registration Validity Period: 01 Nov 2019 - on-going

Strategic Project: “Leadership” Specialism

\* Modules of GMBA - 7 Certificate for Modules to cover the 14 modules of Global MBA have been included.

 **Certificate for Module =  Modules of GMBA**



This course has been included in the list of reimbursable courses under the Continuing Education Fund.



This course is recognized under the Qualification Framework (QF) level 6.

Students may also apply for the Government Extended Non-means-tested Loan Scheme (ENLS).

## Mode of Delivery



Intake

October, April, and January (General Intake)  
July (Strategic Project)



Time

Saturday



Duration

2 years (minimum)  
5 years (maximum)

## Tuition Fee

Preparatory Courses Tuition for HKU SPACE:

Certificate for Module	Strategic Project
<b>HK\$17,600</b>	<b>HK\$17,600</b>



**Certificate for Module =**



**Modules of GMBA**

Students will also need to budget the course fee for University of London. For details, please visit <https://london.ac.uk/courses/global-mba#fees> or contact us.

(Fees are reviewed annually and subject to change without prior notice.)

## Professional Recognition



**CMI** promotes the highest standards in management and leadership excellence. You have CMI membership for the duration of your GMBA registration. The core modules and Strategic Project of the Global MBA meet the requirements of **CMI's Level 7 Diploma in Strategic Management and Leadership**. When you successfully complete the MBA, you also receive this Diploma. If you also have at least three years of relevant work experience, you can gain **Chartered Manager status**.

## Entry Requirements

For direct access (Entry Route 1), you will need the following:

- A second-class honours bachelor degree or equivalent from an acceptable institution.
- Three years' work experience in a managerial role (within the past five years).

If you meet only **one** of these requirements, you can apply to join the programme via Entry Route 2. Your application will be reviewed on an individual basis.

The University of London accept qualifications from around the world. If you have an appropriate professional award rather than a degree, we will consider this on an individual basis.



## Application

To apply for Preparatory Courses for Global MBA, applicants must first apply online directly with the University of London. After receiving a confirmation email from the University of London, a completed HKU SPACE application form should be submitted to HKU SPACE office.



Global MBA,  
University of London



Preparatory courses for Global MBA,  
HKU SPACE

## Enquiries

**Email: [global\\_mba@hkuspace.hku.hk](mailto:global_mba@hkuspace.hku.hk)**

**Tel: 2867 8318**

**Fax: 2861 0278**



### Non-Local Higher and Professional Education (Regulation) Ordinance

This is an exempted course under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.

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