



Certificate for Module (Digital Leadership and Innovation)

證書(單元：數碼領導力與創新) (MS123A)

Rapid technology advancement is reshuffling economic powerhouses in the world landscape. As new digital technologies are developed rapidly, the demand for digital leaders and business executives with innovation and technology skills are therefore growing exponentially.

This Certificate for Module (Digital Leadership and Innovation) aims to prepare students to be digital leaders through equipping them with the knowledge and skills in innovation. The programme also equips students with the knowledge to sit for the **Global Innovation Management Institute's (GIM Institute) Associate (Innovation Certificate Level 1) Certificate examination.**

Programme Structure

Part 1: Emerging Technology for Digital Leaders

- Using Emerging Technology to Align Business Intelligence Strategy with Business Strategy
- Business Leader's Responsibility IT Ethics and Sustainability

Part 2: Innovation Process: Strategy and Tactics

- Demystifying Innovation and Techniques
- Innovation Intent (Growth gap, Investment Profile)
- Opportunity Insights
- Developing Fields of Play
- Reverse Engineering Business Concepts
- Visualizing Business Case

Course Fee

- HK\$12,000 per programme



This course has been included in the list of reimbursable courses under the Continuing Education Fund (CEF).
 Course Code: 33C128721

Entry Requirement

Applicants shall hold:

- (i) a recognized Advanced Diploma or Higher Diploma / Associate Degree awarded by a recognized institution; or
- (ii) relevant professional qualifications.

Applicants with other qualifications will be considered on individual merit.

Programme Delivery

Duration: 3 - 4 months, 11 sessions

Weekday evenings, 7:00pm – 10:00pm

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COURSE CODE:

MS123A

STUDY MODE:

Part-Time

APPLICATION CODE:

For latest information, please refer to our Website.

START DATE:

Please refer to website

**LANGUAGE:**

English

Course Fee**HK\$ 12,000****LOCATION:**

HKUSPACE Learning Centre - Hong Kong Island

Application Procedure

Complete and return the application form in person to HKU SPACE Enrolment Centre. The application must be accompanied with:

- Photocopies of ID card, relevant certificates/ transcripts, or other documentary proof of the applicant's working experience (Please bring original certificates/ transcripts and proof of working experience for certification at HKU SPACE Centres)

Programme Enquiries

Telephone: 2867 8318

Email: ice@hkuspace.hku.hk

Lecturer: Dr Taylor Chan (Part 1) ; GIMI Certified Trainers and Mr David Chung as key guest speaker (Part 2)

Taylor is currently Guest Professor at the Cambridge Management Academy, Part-time Lecturer of the EMBA course at the City University of Hong Kong and MBA course at the University of Chichester UK. He is also the training director of the Blockchain Industry Analyst Association and programme director of the Hong Kong Financial Services Professionals Association. Prior to that, he was the former program director of a management development program for the managers at HSBC Global Technologies Development Center. He has accumulated over 20 years' experience in China Business Management and Development in the field of high-technology.

Global Innovation Management Institute (GIMI Institute) was initiated by a group of chief innovation officers, innovation executives, academics and consultants from around the world. David is the Chairman of Hong Kong Innovation Management Institute (HIMI). HIMI is the sole partner of Global Innovation Management Institute (GIMI Institute) in Hong Kong and China. David is a seasoned innovation practitioner with over 18 years of experience working on 30 local and regional business transformation projects across Hotel, Banking, Retail, Airline, Insurance & OEM industries in Asia. He has led over 300 classes and 30 consulting projects of Design Thinking and innovation management in HK & China.

Admiralty Learning Centre [ADC]

3/F, Admiralty Centre,
18 Harcourt Road, Hong Kong
(Exit A, Admiralty MTR Station)
3761 1111

Fortress Tower Learning Centre [FTC]

1/F, Fortress Tower, 250 King's
Road., North Point, Hong Kong
(Exit B, Fortress Hill MTR Station)
3762 0888

HPSHCC Campus [HPSHCC]

1/F, HPCC Campus,
66 Leighton Road,
Causeway Bay, Hong Kong
3923 7171

Island East Campus [IEC]

2/F, 494 King's Road,
North Point, Hong Kong
(Exit B3, North Point MTR Station)
3762 0000

HKU Campus [HKUC]

3/F, T.T.Tsui Bldg.
The University of Hong Kong
Pokfulam Road, Hong Kong
2975 5680

Kowloon East Campus [KEC]

1/F, 28 Wang Hoi Road,
Kowloon Bay, Kowloon
(Exit B, Kowloon Bay MTR Station)
3762 2222