

Advanced Diploma in Business Management

MS033A

Business & Management



HKU SPACE was awarded the ASIIN Institutional Accreditation seal for its quality management in teaching and learning.



Inspiring Your Future

Business Education@HKUSPACE

About the Programme

The programme aims to provide students with a solid foundation in business studies covering general management theories and practices. It is designed to equip students with an analytical problem-solving approach in business management. The inclusion of topical studies in Hong Kong's business environment will enable students to learn about the emerging issues arising in the society that affect business decisions.

The programme consists of 3 streams:

- Business Management;
- Digital Business Management; and
- Applied Business Psychology

Programme Structure



- Study of a total 10 modules.
- Upon successful completion of the programme, students will be awarded "Advanced Diploma in Business Management".
- Students who wish to exit the programme without completion of 10 modules may be awarded an **exit award** named "Diploma in Business Management", provided that they have completed and successfully obtained at least a pass grade in **any 3 modules** from modules 1-8 and 2 specialised modules under the same stream.





Modules Title

Core Modules

1. Introduction to Management  
2. Business Economics  
3. Essentials of Accounting  
4. Statistics  
5. Business Communication  
6. Principles of Marketing  
7. Organisational Behaviour  
8. Human Resources Management  





Business Management Stream

Specialised Modules

- Management Information Systems  
- Hong Kong Business Environment  





Digital Business Management Stream

Specialised Modules

- Data-Driven Decision Making  
- Digital Leadership and Change Management  

Applied Business Psychology Stream

Specialised Modules

- Introduction to Business Psychology  
- Individual Differences in Personality  

Award Title: Advanced Diploma in Business Management



This course has been included in the list of reimbursable courses under the Continuing Education Fund



Selected module(s) of the programmes has been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes.



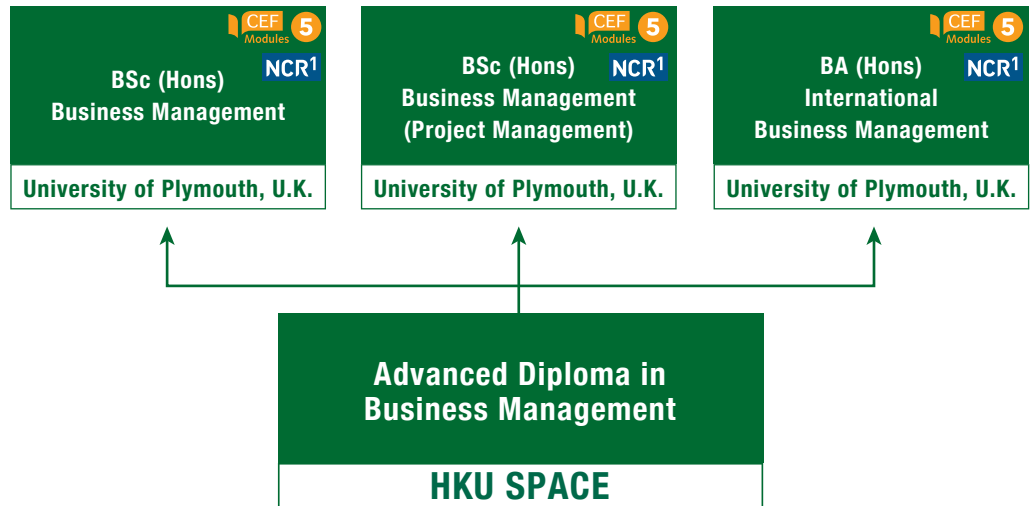
The mother course (Advanced Diploma in Business Management) of this module is recognised under the Qualification Frameworks (QF Level 4)



This course is recognized under the Qualification Framework (QF) level 4

QF Level: 4 QR Registration No.: 11/000290/4 QR Registration Validity Period: 13 Jan 2011 - on-going

Through - Train Articulation to Top-up Degree



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This course is recognized under the Qualification Framework (QF) level 5

BSc (Hons) Business Management

QF Level: 5 QR Registration No.: 15/000945/L5 QR Registration Validity Period: 01 Sep 2015 - 31 Aug 2028

BSc (Hons) Business Management (Project Management)

QF Level: 5 QR Registration No.: 23/000509/L5 QR Registration Validity Period: 01 Sep 2023 - 31 Aug 2028

BA (Hons) International Business Management

QF Level: 5 QR Registration No.: 23/000511/L5 QR Registration Validity Period: 01 Sep 2023 - 31 Aug 2028

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This is an exempted course under the Non-local Higher and Professional Education (Regulation) Ordinance.



Entry Requirements

Applicants Shall:

- i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language* or equivalent;
and
- ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualification; OR
- have gained in the HKDSE Examination Level 2 in 5 subjects, including English Language; OR
- be aged 21 and above

* With effect from 2007, HKU SPACE recognizes Grade E previously awarded for English Language (Syllabus B) (Grade C in English Language (Syllabus A)) at HKCEE as an acceptable alternative to Level 2 in this subject at HKCEE.

Enquiries

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