

Executive Diploma in Financial Decision Making

行政人員文憑《企業財務決策》

The programme aims to provide students with the fundamental concepts and knowledge in Business Finance and Corporate Accounting. This programme introduces non-financial executives to the world of finance which enables them to interpret the financial impact on business in the current challenging market and to apply financial tools and strategies for business investment decision.

Module 1 : Business Investment Decisions for Non-Financial Executives (25 hours)

Topics include Introduction to Financial Statement & Ratios, Time Value of Money, Discounted Cash Flow, Valuation of Bonds, Valuation of Stocks, Capital Budgeting, Risk and Return, Portfolio Theory and Capital Asset Pricing Model.

Module 2 : Introduction to Corporate Finance (25 hours)

Topics include Cost of Capital, Working Capital Management, Capital Budgeting, raising capital for firms, Capital Structure, Dividend Policy, Agency Costs and International Financial Management.

Module 3 : Interpretation of Financial Statements (25 hours)

Topics include the theoretical concepts and practices involved in the recognition and subsequent accounting for assets, liabilities, equity, revenues, expenses, preparation of general-purpose financial reports for both single companies and groups of companies.

Module 4 : Performance Management and Internal Controls (25 hours)

Topics include budget for control, standard costing and variance analysis using flexible budgets for material, labour and overhead, sales analysis using quantity, mix and volume analysis. Understanding basic concept of internal control and auditing.

Programme Structure

Executive Diploma in Financial Decision Making award will be conferred to candidates who have achieved at least 70% attendance as well as attained pass grades in all four modules.

Entry Requirement

Applicants shall:

- (a) hold a bachelor's degree awarded by a recognized university or equivalent; or
- (b) hold an Associate Degree/ a Higher Diploma or equivalent, and have at least 2 years of work experience;
or
- (c) hold a recognized professional qualifications or equivalent.

Applicants with other qualifications and substantial senior level work experience will be considered on individual merits.

Course Fee

\$3,800 per module, \$15,200 per programme

Programme Delivery

Language: English

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On completion of the programme, students should be able to:

- ✓ Apply accounting and finance concepts to examine financial issues in capital market and analyze corporate financial performance. (Modules 1 and 3)
- ✓ Develop investment strategies for decision making using corporate finance theories and tools. (Modules 1 and 2)
- ✓ Apply financial management framework to analyze costs and develop financing strategies for investment decision. (Modules 2 and 4)
- ✓ Apply accounting tools and analyses to evaluate financial performance, develop performance management as well as identify internal control, auditing and governance issues. (Modules 3 and 4)

Venue: Hong Kong Island Campus

Application Procedure

1. Apply via online application system
2. Submit the following to enrolment centres
 - Application form
 - HKID copy
 - Application fee HK\$150 (non-refundable)
 - Copy of academic/ professional qualification

Programme Enquiries

Telephone: 2520 4612

Fax: 2861 0278

Email: finedec@hkuspace.hku.hk

Website: <http://hkuspace.hku.hk/>

(Search words: finedec)



Application Deadline

7days before each module start date

Enrolment Centres

Admiralty Learning Centre [ADC]

3/F, Admiralty Centre,
18 Harcourt Road, Hong Kong
(Exit A, Admiralty MTR Station)
3761 1111

Fortress Tower Learning Centre [FTC]

14/F, Fortress Tower, 250 King's
Road., North Point, Hong Kong
(Exit B, Fortress Hill MTR Station)
3762 0888

HPSHCC Campus [HPSHCC]

1/F, HPSHCC Campus,
66 Leighton Road,
Causeway Bay, Hong Kong
3923 7171

Island East Campus [IEC]

2/F, 494 King's Road,
North Point, Hong Kong
(Exit B3, North Point MTR Station)
3762 0000

HKU Campus [HKUC]

3/F, T.T.Tsui Bldg.
The University of Hong Kong
Pokfulam Road, Hong Kong
2975 5680

Kowloon East Campus [KEC]

1/F, 28 Wang Hoi Road,
Kowloon Bay, Kowloon
(Exit B, Kowloon Bay MTR Station)
3762 2222