Postgraduate Diploma in Managerial Psychology

Module Outline

1. **Psychology in Management (16 hours of interactive classes)**

   - Introduction to psychology
   - Description and general outline of managerial psychology
   - Divisions of management psychology
   - Community needs of managerial psychology
   - Psychological approaches to management problems
   - The principal conceptual models in psychology and management of internal and external stakeholders

2. **The Psychology of Organizational Change (16 hours of interactive classes + 4 hours of workshop)**

   - Introduction to the positive experience of change
   - Individual readiness for organizational change
   - The interplay between change and the organization
   - Managing and leading change – psychological approach
   - Online pre-workshop readings, sharing and discussion forum

3. **Cross Cultural Psychology and Management (16 hours of interactive + 4 hours of workshop)**

   - Understanding cross-cultural psychology
   - The psychology of organizational culture
   - Meeting the challenge of cultural differences in organization
   - Knowledge in cross-cultural management in the era of globalization: Where do we go from here?
   - Relationships in culture and change
   - Online pre-workshop readings, sharing and discussion forum

4. **Leadership Psychology (16 hours of interactive classes + 4 hours of workshop)**

   - Perspectives in leadership psychology
   - Leader development – identifying and promoting the inner self
   - The psychological contract – unwritten expectations of leaders and followers
   - Transference and leadership
   - Managing authenticity – The paradox of great leadership
   - Online pre-workshop readings, sharing and discussion forum

5. **Cognitive Behaviour and Decision Making (16 hours of interactive classes)**

   - Cognitive psychology and biases
   - The psychology of judgment and decision making
   - The social side of judgment and decision making
   - Facilitated decision making
   - Decision making simulations

6. **Behavioural Approach to Conflict Resolution (16 hours of interactive classes + 4 hours of workshop)**

   - Introduction to the psychology of conflict
   - Conflict resolution
   - Psychological influence in negotiation
   - Negotiation
   - Online pre-workshop readings, sharing and discussion forum

7. **Coaching Psychology (16 hours of interactive classes + 4 hours of workshop)**

   - Perspectives in coaching psychology
   - Coaching psychology approaches
   - Relationships, diversity and development in coaching and coaching psychology
   - Concepts to support the integration and sustainability of coaching initiatives within organizations
   - Coaching psychology supervision – Luxury or necessity?
   - Online pre-workshop readings, sharing and discussion forum

8. **Influence and the Psychology of Persuasion (16 hours of interactive classes)**

   - The psychology of persuasion – traits and states
   - Pattern and methods of persuasion
   - Master advanced persuasion
   - Social Influence and its sources
   - Principles of social influence
   - Application of social influence and persuasion

9. **Positive Psychology and Emotional Intelligence (16 hours of interactive classes)**

   - Looking at psychology from a positive perspective
   - Comprehending Positive Psychology
   - Taking Positive Psychology beyond the individual
   - Overview of Emotional Intelligence(EI)
   - The benefits of EI in the workplace
   - Applying EI in the workplace using psychological approach

10. **Managerial Psychology in the Digital Age (16 hours of interactive classes)**

    - Cyberpsychology: dimensions and architecture
    - Introduction to digital leadership
    - Digital transformation challenges to leaders – contemporary issues
    - Media psychology
    - Social media leadership

11. **Final Project (16 hours of lecture + 16 hours of workshop and presentation)**

    - Research Methods
    - Guidance on project design and proposal writing
    - Final project report in about 8,000 words
    - Conduct a 30-minute oral presentation in class