










SEA Executive Workshops
Schedule from June to December 2018





HKU SPACE Executive Academy Executive Workshop Series





The HKU SPACE Executive Academy (SEA) is dedicated to delivering quality executive education to develop emerging business leaders with a global mindset and entrepreneurial spirit. Through the executive workshops, busy executives will be able to effectively master the latest perspectives, techniques and solutions to highly-relevant business challenges.



Time		Title
<p><u>Cohort 1</u> 13 Jun 2018 (Wed) 10:00am - 5:00pm</p> <p><u>Cohort 2</u> 15 Aug 2018 (Wed) 10:00am - 5:00pm</p> <p>Find out more at: </p>	<p><u>Cohort 3</u> 10 Oct 2018 (Wed) 10:00am - 5:00pm</p> <p><u>Cohort 4</u> 12 Dec 2018 (Wed) 10:00am - 5:00pm</p>	<p><u>Self-Coaching for Career Success with LEGO® SERIOUS PLAY® Methodology (HCLD9003)</u> How do you see yourself within a couple of years? How can you redesign your career in a structural way? “YOU are the CEO of your own company, which is yourself” (P. Drucker). Self-Coaching is where YOU are in total control, by working through the very powerful Self Coaching workshop with the empowerment of LEGO® Serious Play®, you will create your own personal goals, tasks and ambitions.</p> <p>Tutor Mr. Stanley Ng 伍進超先生 -1st trained facilitator of LEGO® Serious Play® in Hong Kong -Former National President of JCI Hong Kong -Founder of 2econd Generation Entrepreneur Association -1st trained facilitator of LEGO® Serious Play® in Hong Kong -Former National President of JCI Hong Kong -Founder of 2econd Generation Entrepreneur Association</p>
<p><u>Cohort 1</u> 13, 20, 27 Jun and 18 Jul 2018 4 sessions (Wed) 7:00pm - 10:00pm</p> <p>Find out more at: </p>		<p><u>Leadership Excellence through Emotional Intelligence (HCLD9005)</u> This workshop is designed for Business Leaders, HR Specialists and Professionals who need to create a healthy, productive workplace and organisational culture by enhancing their overall effectiveness in Emotional Intelligence.</p> <p>Tutor Mr. Terrence Leung 梁國賢先生 -Partner Associate of Progress-U Hong Kong -Senior Executive coach and facilitator</p>
<p><u>Cohort 1</u> 15 Jun 2018 (Fri) 10:00am - 5:00pm</p> <p><u>Cohort 2</u> 17 Aug 2018 (Fri) 10:00am - 5:00pm</p> <p>Find out more at: </p>	<p><u>Cohort 3</u> 12 Oct 2018 (Fri) 10:00am - 5:00pm</p> <p><u>Cohort 4</u> 14 Dec 2018 (Fri) 10:00am - 5:00pm</p>	<p><u>Secrets of Storytelling for Financial Executives (FINA9300)</u> This workshop is designed to strengthen the integration of knowledge and practice in finance services. Knowledge, skills and know-how is being transformed into practice through role-play, experimentation, critical self-analysis and experience sharing. Various topics in finance and investment are included such as trading strategies, financial crime, investment management, corporate finance and soft skills in financial services.</p> <p>Tutor Ms. Irene Tsang 曾靜雯女士 -Founder of Metta Works -Career in multi-national organizations include CHANEL Fragrance and Beauty Products, Clinique China, Cathay Pacific Airways and Tiffany & Co.</p>

<p><u>Cohort 1</u> 22 June 2018 (Fri) 10:00am - 5:00pm</p> <p><u>Cohort 2</u> 17 August 2018 (Fri) 10:00am - 5:00pm</p> <p>Find out more at:</p> 	<p><u>Cohort 3</u> 19 Oct 2018 (Fri) 10:00am - 5:00pm</p> <p><u>Cohort 4</u> 14 December 2018 (Fri) 10:00am - 5:00pm</p>	<p><u>Advanced Business Dispute Resolution in Practice</u> (INNO9017)</p> <p>The workshop aims to provide its participants an understanding on the business dispute resolution methodologies and practical procedure for Senior Executive in business without an in-house legal department in particular. Explore the analytic framework of developing dispute resolution strategy like a lawyer does, to equip the mindset of resolving dispute with non-traditional way.</p> <p>Tutor Mr. Devin C.I Sio, Barrister-at-Law 蕭震然大律師 -Head of Chambers of a newly established Barrister Chambers in Hong Kong</p>
<p><u>Cohort 1</u> 28 Jun 2018 (Thu) 10:00am - 5:00pm</p> <p>Find out more at:</p> 		<p><u>Present Like a Thunder God</u> (HCLD9013)</p> <p>Through a systematic approach of analyzing their current presentation styles, attendees of this workshop will be guided through the established good skills and practices in doing presentations and be given practical advice as to how to integrate those into their personal styles over time.</p> <p>Tutor Dr. Alexander Chan 陳斌博士 -Senior Programme Director / College Principal Lecturer of HKU SPACE Executive Academy</p>
<p><u>Cohort 1</u> 2, 5, 10 & 12 Jul 2018 (Tue & Thu) 4 sessions 7:00pm - 10:00pm</p> <p><u>Cohort 2</u> 11, 13, 18 & 20 Sep 2018 (Tue & Thu) 4 sessions 7:00pm - 10:00pm</p> <p>Find out more at:</p> 	<p><u>Cohort 3</u> 13, 15, 20 & 22 Nov 2018 (Tue & Thu) 4 sessions 7:00pm - 10:00pm</p> <p><u>Cohort 4</u> 15, 17, 22 & 24 Jan 2019 (Tue & Thu) 4 sessions 7:00pm - 10:00pm</p>	<p><u>Big Data Analytics Actualization for Senior Executives</u> (IMAT9124)</p> <p>The Academy is pleased to have RADICA to launch this workshop. This 4-days workshop is especially designed for the senior executives to grasp the main concepts about how to kick-off a big data initiative and actualize the ideas into real actions.</p> <p>Key Workshop Agenda</p> <ul style="list-style-type: none"> - Open Data Collection - How to Start a Big Data Project? - Predictive Modelling - Visual Analytics <p>Tutor Mr. Ivan Ng 吳壽冠先生 -One of the earliest certified big data experts in HK -Non-Executive Technology Director of Radica Systems</p> <p>Mr. Francis Kwok 郭正光先生 -Founder and CEO of Radica Systems Limited -Chief Designer of Data Studio at Hong Kong Science Park</p> <p>Mr. Dickson Kwong 鄭迪生先生 -Senior Data Scientist and IT Business Analyst for the energy sector</p>

<p><u>Cohort 1</u> 10 Jul 2018 (Tue) 10:00am - 5:00pm</p> <p><u>Cohort 2</u> 11 Sep 2018 (Tue) 10:00am - 5:00pm</p> <p>Find out more at:</p> 	<p><u>Cohort 3</u> 6 Nov 2018 (Tue) 10:00am - 5:00pm</p>	<p><u>Creativity Training with LEGO® SERIOUS PLAY® Methodology</u> (INNO9009) LEGO® Serious Play® is a powerful method to solve the problem, explore ideas and achieve objectives developed by the LEGO Group. The process of building bricks and making something prompts the brain to work in a different way, unlocking new perspectives. LEGO® Serious Play® is like making 3D prints of your own thoughts. It allows others to see your thought and ask questions about them.</p> <p>Tutor Mr. Stanley Ng 伍進超先生 -1st trained facilitator of LEGO® Serious Play® in Hong Kong -Former National President of JCI Hong Kong -Founder of 2econd Generation Entrepreneur Association</p>
<p><u>Cohort 1</u> 18 Jul 2018 (Wed) 10:00am - 5:00pm</p> <p><u>Cohort 2</u> 26 Sep 2018 (Wed) 10:00am - 5:00pm</p> <p>Find out more at:</p> 		<p><u>Psychological Approach in Empathetic Marketing</u> (MKTG9125) This workshop will develop your insights and understanding on individuals' needs with the use of Developmental Psychology and give you an introduction on the projection of human subconscious mind. You will have more understanding on how human perceive or interpret things and hence improve the symbolic use of marketing materials.</p> <p>Tutor Mr. Stanley Ng 伍進超先生 -1st trained facilitator of LEGO® Serious Play® in Hong Kong -Former National President of JCI Hong Kong -Founder of 2econd Generation Entrepreneur Association -1st trained facilitator of LEGO® Serious Play® in Hong Kong -Former National President of JCI Hong Kong -Founder of 2econd Generation Entrepreneur Association</p>
<p><u>Cohort 1</u> 21 Jul 2018 (Sat) 9:30am - 12:30pm ; 2:00pm - 5:00pm (total 6 hrs)</p> <p><u>Cohort 2</u> 23 Sep 2018 (Sun) 9:30am - 12:30pm ; 2:00pm - 5:00pm (total 6 hrs)</p> <p>Find out more at:</p> 	<p><u>Cohort 3</u> 7 & 9 Nov 2018 2 sessions (Wed & Fri) 7:00pm - 10:00pm (total 6 hrs)</p>	<p><u>Managing and Leading Your Professional Event Managers</u> (MKTG9180) This workshop aims to help participants, even without hands-on experience, able to play a leadership role since they will understand the right mindset of event managers, the sense to identify major risks and the capabilities to tackle complexities related to VIP protocol.</p> <p>Tutor Mr. Roy Ying 殷暉先生 -Senior Corporate Communication Manager (Blue Chip Company) -Contributing author for MIX Meeting and TTG MICE</p>

<p><u>Cohort 1</u> 7 Sep 2018 (Fri) 9:30am - 4:30pm</p> <p>Find out more at:</p> 	<p><u>Brand Your Positive Leadership</u> (HCLD9011)</p> <p>This workshop sets a foundation to understand Positive Psychology theories and their application in the workplace for Leaders and ways to develop your Positive Leadership Brand. It is designed to provide assessments, knowledge and techniques for participants to kick-start the building or renewing of their leadership style and gain the confidence in communicating their brand strengths.</p> <p>Tutor Rosemarie Yau 邱敬賢女士 -Positive Psychology coach -MBTI certified trainer -Certified Six Seconds EI practitioner</p>
<p><u>Cohort 1</u> 12 Oct 2018 (Fri) 9:00am - 1:00pm (Elementary) 2:00pm - 6:00pm (Intermediate)</p> <p>Find out more at:</p>  <p>Elementary</p>  <p>Intermediate</p>	<p><u>Managing Cultural Differences in Negotiations Workshop Series</u></p> <p><u>Workshop - Elementary (INNO9019)</u> Your clients and negotiation partners may come from nations all around the world. Your abilities to understand your own negotiation style, to handle barriers as results of cultural differences, to gain trust from your partners and create joint gains make an enormous impact on the outcomes of a negotiation. This workshop uses a research-based and scenario driven approach to unravel the skills you need to learn to become a successful negotiator in a multicultural setting.</p> <p><u>Workshop - Intermediate (INNO9018)</u> Your clients and negotiation partners may come from nations all around the world. Your abilities to make the best of your own negotiation style, to effectively manage cultural differences and complete the negotiation process, to build trust and long-term relationship with your partners make an enormous impact on the outcomes of a negotiation. This workshop uses a research-based and scenario-driven approach to help you practice and advance the skills you have learned from the previous basic workshop to become a master negotiator in a multicultural setting.</p> <p>Tutor Mr. Nicky Chan 陳家耀先生 -U.S. Washington State Approved Advanced Trainer</p> <p>Mr. Lambert Chan 陳立業先生 -Former Executive Director and Deputy CEO of TSL Jewellery Group</p>
<p>To be advised*</p> <p>Find out more at:</p> 	<p><u>Positive Psychology for Leadership</u> (HCLD9004)</p> <p>This workshop is designed to help leaders and individuals to enhance personal and team performance, raise energy level and employee engagement by adopting positive psychology strategies at the workplace to achieve optimal functioning and well-being.</p> <p>Tutor Mr. Tenny Lam 林峰先生 -Head of Business Operations CoE of SAP Greater China and SAP Internal Coach -Former Asia Pacific Business Head of Pearson English -Former CEO of ChinaHR.com</p>

<p>To be advised*</p> <p>Find out more at:</p> 	<p><u>ROI Driven Disruptive Social Media Marketing</u> (MKTG9181)</p> <p>The workshop aims to offer its participants a holistic overview of modern social media marketing, with an introduction to the mechanics of Facebook marketing. Through understanding the strength, limitations and the possible roles of social media marketing within different GTM strategies, participants will have the chance to explore the mindset of a modern social media marketing agency or an explosive entrepreneurial marketer.</p> <p>Tutor Mr. Quinn Lai 黎鈞國先生 -Founder & Director of EONIQ (HK) Limited</p>
<p>To be advised*</p> <p>Find out more at:</p> 	<p><u>Marketing Audit and ROI</u> (MKTG9175)</p> <p>Have you ever wondered if your marketing activities are really effective? Are the resources deployed in an efficient way that the maximum return can be achieved? Too many companies ignore the fact that there is a lack of concrete understanding in marketing effectiveness. This workshop is designed for CMOs, marketing professionals and senior executives who are in charge of a company's marketing strategies, and want to ensure the highest return from their marketing investments.</p> <p>Tutor Ms. Janette Shum 岑淑莊女士 -Adjunct Associate Professor of HKU SPACE -Executive Director of 3I's Consultancy -Former Director of Global Branding Transformation in Diageo</p>
<p>To be advised*</p> <p>Find out more at:</p> 	<p><u>Executive Workshop - Effective Family Business Transformation Strategy</u> (INNO9008)</p> <p>The workshop aims to offer its participants an overview of the issues of family run businesses and introduce strategies and options for corporate transformation. The course will elaborate ways to redefine corporate development priorities and how the organization structure and resources can be re-aligned to support future growth. Real-life case studies will be shared as references to assist participants to apply the different business transformational and managerial approaches in the current business environment.</p> <p>Tutor Mr. Lambert Chan 吳壽冠先生 -Adjunct Assistant Professor, HKPU -Former Executive Director and Deputy CEO of TSL Jewellery Group -Former Managing Director of Cards and Unsecured Loans of DBS Bank (Hong Kong) -Former General Manager of Destination Marketing of the Hong Kong Tourism Board</p>
<p>To be advised*</p> <p>Find out more at:</p> 	<p><u>Leadership Excellence through Understanding Your Own Personality and Emotional Intelligence</u> (HCLD9007)</p> <p>The workshop aims to equip participants with better understanding of their own personalities and working styles to increase self-awareness and where they can apply their strengths and where to further develop as a leader with emotional intelligence.</p> <p>Tutor Mr. Terrence Leung 梁國賢先生 -Partner Associate of Progress-U Hong Kong -Senior Executive coach and facilitator</p>

<p>To be advised*</p> <p>Find out more at:</p> 	<p><u>Business Startup & Tax Strategies in Cambodia</u> (FINA9305)</p> <p>This workshop aims to offer its participants an executive briefing on business startup and taxation in Cambodia. It is delivered by experienced business advisory consultant based in Cambodia who will provide effective strategies to facilitate your business startup plan in Cambodia.</p> <p>Tutor To be advised</p>
<p>To be advised*</p> <p>Find out more at:</p> 	<p><u>Business Startup & Tax Strategies in Myanmar</u> (FINA9304)</p> <p>This workshop aims to offer its participants an executive briefing on business startup and taxation in Myanmar. It is delivered by experience business advisory consultant based in Myanmar who will provide effective strategies to facilitate your business startup plan in Myanmar.</p> <p>Tutor To be advised</p>

Remarks

1. Please note that commencement date of workshop is subject to change without prior notice.
2. To register, please complete and return Application Form (SF26) to sea@hkuspace.hku.hk. Applicants will receive notification via email once the workshop is confirmed to launch.

*A proposed programme date will be released with sufficient number of applicants.

Certificate of Attendance

A Statement of Attendance will be presented after full completion of the workshop.

Enrollment & General Enquiry

Tel: 2975 5633

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Corporate Enquiry

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