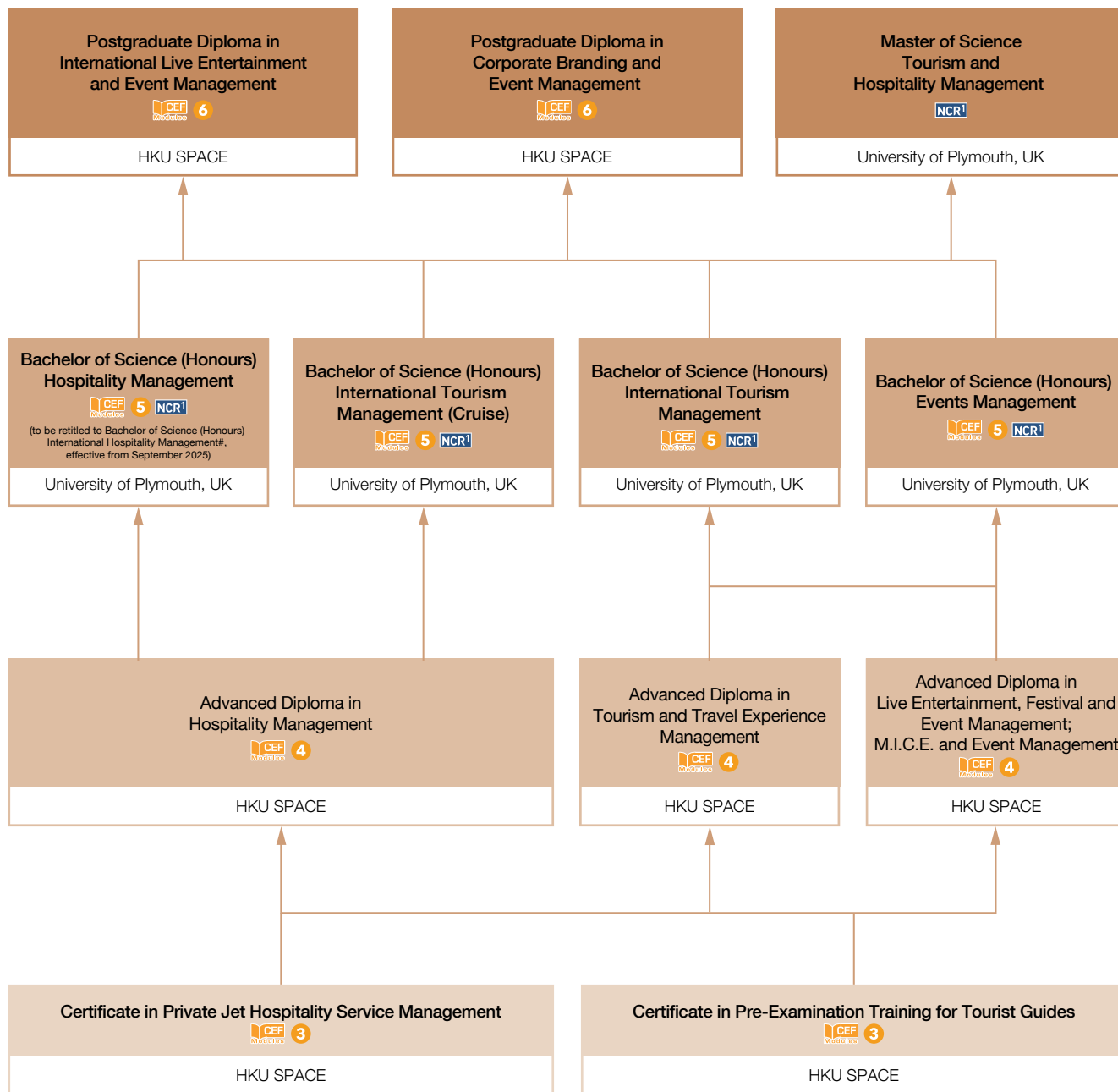


Hospitality & Tourism Management

酒店及旅遊業管理

Pathways in Hospitality, Tourism & Events



The change of the programme title is subject to the final approval of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ).

See legend on page 031 圖像說明於第031頁

- R** Minimum Entry Requirements 基本入學要求 (P.017)
- S** Fee 學費
- D** Duration 修業期
- M** Medium of Instruction 教學語言
- Q** Qualifications Framework 資歷架構
- E** Exemption 豁免
- S** Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk

Master of Science Tourism and Hospitality Management

Programme Code: HT009A

University of Plymouth, UK
Application Code: 2280-HT009A



2867 8329

parttimehtm@hkuspace.hku.hk

The Master of Science Tourism and Hospitality Management (Part-time) is offered by HKU SPACE in collaboration with the University of Plymouth and this degree programme carries the same academic status and recognition as that offered to Plymouth's on-campus graduates.

\$ HK\$118,000 to be paid in 3 semesters
Alumni Fees: HK\$106,200 to be paid in 3 semesters
Application Fee: HK\$150

D 18 months

Bachelor of Science (Honours) Hospitality Management

(to be retitled to Bachelor of Science (Honours) International Hospitality Management*, effective from September 2025)

Programme Code: MS052A

University of Plymouth, UK
Application Code: 2345-MS052A



2867 8329

parttimehtm@hkuspace.hku.hk

The Bachelor of Science (Honours) Hospitality Management (Part-time) is offered by HKU SPACE in collaboration with the University of Plymouth School of Tourism and Hospitality which is part of the University of Plymouth Faculty of Business. It is an 21-month part-time offshore degree programme which carries the same academic status and recognition as that offered to Plymouth's on-campus graduates.

R Applicants shall:

- hold a Higher Diploma/Associate Degree in Tourism and Events Management / Tourism and Hospitality Management / Hotel Management awarded within the HKU system through HKU SPACE, or other equivalent qualifications granted by a recognised institution; OR
- (i) hold an Advanced Diploma in Hospitality Management / Tourism and Travel Experience Management/ Live Entertainment, Festival and Event Management / M.I.C.E. and Event Management awarded within the HKU system through HKU SPACE, or other equivalent qualifications granted by a recognised institution; AND
(ii) have 2 years of relevant work experience; OR
- hold an Advanced Diploma with 2 years of relevant work experience / Associate Degree / Higher Diploma in other related disciplines such as Business, Marketing, Management, Leisure, and Recreation Studies granted by a recognised institution; OR
- have a degree of other disciplines granted by a recognised institution.

Applicants from (3) and (4) may be required to take and pass additional module(s), based on individual merit, before the start of the programme.

If the above academic qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency such as :

(a) an overall band of 6.0 or above in the IELTS (with minimum component scores of 5.5 in all four components: listening, reading, speaking and writing); OR

(b) an overall score of 76 or above in the TOEFL iBT (with minimum component scores of listening 17, reading 18, speaking 20, writing 18).

Mature students (according to University of Plymouth regulation) and applicants with other equivalent qualifications will be considered on a case-by-case basis.

\$ HK\$110,250 (paid in 4 terms)
Application Fee: HK\$150

D 21 months

English

Q Level 5 (Reg. No.: 15/000949/L5) Validity Period: 01 Sep 2015 - 31 Aug 2028

The change of the programme title is subject to the final approval of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ).

NCR1

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。

NCR2

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

NCR3

These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。

It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。

The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

Bachelor of Science (Honours) International Tourism Management

Programme Code: MS051C

University of Plymouth, UK
Application Code: 2280-MS051C



2867 8329

parttimehtm@hkuspace.hku.hk

The Bachelor of Science (Honours) International Tourism Management (Part-time) is offered by HKU SPACE in collaboration with the University of Plymouth School of Tourism and Hospitality which is part of the University of Plymouth Faculty of Business. It is an 21-month part-time offshore degree programme which carries the same academic status and recognition as that offered to Plymouth's on-campus graduates.

R Applicants shall:

- hold a Higher Diploma/Associate Degree in Tourism and Events Management / Tourism and Hospitality Management / Hotel Management awarded within the HKU system through HKU SPACE, or other equivalent qualifications granted by a recognised institution; OR
- (i) hold an Advanced Diploma in Hospitality Management / Tourism and Travel Experience Management/ Live Entertainment, Festival and Event Management / M.I.C.E. and Event Management awarded within the HKU system through HKU SPACE, or other equivalent qualifications granted by a recognised institution; AND
(ii) have 2 years of relevant work experience; OR
- hold an Advanced Diploma with 2 years of relevant work experience / Associate Degree / Higher Diploma in other related disciplines such as Business, Marketing, Management, Leisure, and Recreation Studies granted by a recognised institution; OR
- have a degree of other disciplines granted by a recognised institution.

Applicants from (3) and (4) may be required to take and pass additional module(s), based on individual merit, before the start of the programme.

If the above academic qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency such as :

(a) an overall band of 6.0 or above in the IELTS (with minimum component scores of 5.5 in all four components: listening, reading, speaking and writing); OR

(b) an overall score of 76 or above in the TOEFL iBT (with minimum component scores of listening 17, reading 18, speaking 20, writing 18).

Mature students (according to University of Plymouth regulation) and applicants with other equivalent qualifications will be considered on a case-by-case basis.

\$ HK\$110,250 (paid in 4 terms)
Application Fee: HK\$150

D 21 months

English

Q Level 5 (Reg. No.: 23/000389/L5) Validity Period: 01 Sep 2023 - 31 Aug 2028

Bachelor of Science (Honours) International Tourism Management (Cruise)

Programme Code: MS108C

University of Plymouth, UK
Application Code: 2280-MS108C



2867 8329

parttimehtm@hkuspace.hku.hk

The Bachelor of Science (Honours) International Tourism Management (Cruise) (Part-time) is offered by HKU SPACE in collaboration with the University of Plymouth School of Tourism and Hospitality which is part of the University of Plymouth Faculty of Business. It is an 21-month part-time offshore degree programme which carries the same academic status and recognition as that offered to Plymouth's on-campus graduates.

R Applicants shall:

- hold a Higher Diploma/Associate Degree in Tourism and Events Management / Tourism and Hospitality Management / Hotel Management awarded within the HKU system through HKU SPACE, or other equivalent qualifications granted by a recognised institution; OR
- (i) hold an Advanced Diploma in Hospitality Management / Tourism and Travel Experience Management/ Live Entertainment, Festival and Event Management / M.I.C.E. and Event Management awarded within the HKU system through HKU SPACE, or other equivalent qualifications granted by a recognised institution; AND
(ii) have 2 years of relevant work experience; OR
- hold an Advanced Diploma with 2 years of relevant work experience / Associate Degree / Higher Diploma in other related disciplines such as Business, Marketing, Management, Leisure, and Recreation Studies granted by a recognised institution; OR
- have a degree of other disciplines granted by a recognised institution.

Applicants from (3) and (4) may be required to take and pass additional module(s), based on individual merit, before the start of the programme.

If the above academic qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency such as :

(a) an overall band of 6.0 or above in the IELTS (with minimum component scores of 5.5 in all four components: listening, reading, speaking and writing); OR

(b) an overall score of 76 or above in the TOEFL iBT (with minimum component scores of listening 17, reading 18, speaking 20, writing 18).

Mature students (according to University of Plymouth regulation) and applicants with other equivalent qualifications will be considered on a case-by-case basis.

\$ HK\$110,250 (paid in 4 terms)
Application Fee: HK\$150

D 21 months

English

Q Level: 5 (Reg. No.: 23/000391/L5) Validity Period: 01 Sep 2023 - 31 Aug 2028

Hospitality & Tourism Management

酒店及旅遊業管理

Advanced Diploma in Hospitality Management

Programme Code: MS059A

☎ 2867 8320 / 2867 8329

✉ parttimehtm@hkuspace.hku.hk



The programme aims to produce graduates who are broadly informed about all aspects of the nature and operation of the hospitality industry and its inter-relationship with the broader social, cultural and economic context. Graduates are able to display originality and inventiveness, and are capable of independent and entrepreneurial thinking. This programme also imparts an in-depth knowledge of the theoretical and technical aspects of management of a variety of hospitality industry business operations to students; and they are nurtured to have customer-focused mindset and cross-cultural skills and knowledge to work in multi-cultural environments.

💰 HK\$4,900 per module (Total programme fee : HK\$49,000)
Application Fee: HK\$150

D 22 months English

Q Level 4 (Reg. No.: 07/001736/4) Validity Period: 05 May 2008 - on-going

Advanced Diploma in Tourism and Travel Experience Management

Programme Code: MS049C

☎ 2867 8320 / 2867 8329

✉ parttimehtm@hkuspace.hku.hk



The programme aims to introduce an expanding field of customer experience management in the travel and tourism industry. Customer experience has become a critical differentiator in today's competitive market environment, tourism and travel service companies can strengthen their brand preference and improve customer loyalty and satisfaction through valued and memorable customer interactions. This programme imparts an in-depth knowledge and understanding of guest relationship management, cross-cultural management, and people management in a variety of tourism and travel service business operations to students.

💰 HK\$4,900 per module (Total Programme fee : HK\$49,000)
Application Fee: HK\$150

D 22 months English

Q Level 4 (Reg. No.: 21/000089/L4) Validity Period: 01 Mar 2021 - on-going

Certificate for Module (Food and Beverage Administration)

Programme Code: HT023A

☎ 2867 8320

✉ parttimehtm@hkuspace.hku.hk



This programme aims to equip hospitality leaders with a solid knowledge of the management in food and beverages administration and other related products in hotel banqueting and catering in the workplace. It covers basic knowledge of bar management in operations and the advantages and disadvantages of franchise business. Upon the completion of the programme, students will be able to handle different customer service scenarios, draft training plan in restaurant operations and the planning of staff development in food and beverage. This programme develops students' managerial skills needed in both food and beverage as well as hospitality industries for applying in their workplace or further study.

💰 HK\$5,200 per programme
Application Fee: HK\$150

D 39 hours English

Q Level 4 (Reg. No.: 21/001073/L4) Validity Period: 01 Oct 2021 - on-going

Certificate for Module (Hospitality, Tourism and Events in the Digital Age)

Programme Code: HT018A

☎ 2867 8320

✉ parttimehtm@hkuspace.hku.hk



This programme aims to introduce to students an overview of digital technology applications in hospitality, tourism and event industries, including the digital technologies (e.g. 'Internet of Things' (IoT), e-booking and e-purchasing) and digital tools (e.g. FaceBook page, YouTube, Twitter and MakeMyTrip.com). It covers how these applications influence the management of international hospitality, tourism and event businesses as well as the characteristics of digital consumers' decision making.

Upon the completion of the programme, students will learn the contemporary trends in on-line payment, web-marketing, and the importance of web presence for international hospitality, tourism and event businesses. Case studies will be shared to enhance students' understanding of the good practices / applications in the real-world setting, including the sectors of destination, hotel, restaurant, tourism attraction, airline...etc.

💰 HK\$5,200 per programme
Application Fee: HK\$150

D 33 hours

Q Level 4 (Reg. No.: 21/001075/L4) Validity Period: 01 Oct 2021 - on-going

Certificate for Module (Hotel and Resort Management)

Programme Code: HT017A

☎ 2867 8320

✉ parttimehtm@hkuspace.hku.hk



This programme aims to equip business leaders in both resort and hotel organisations with comprehensive knowledge of the planning, operation as well as management principles for hotels and resorts. It also covers branding and marketing, finance and revenue, service management, customer relationship management and information technology issues. Upon completion of the programme, students will be able to distinguish the management of back of the house and front of house and describe the differences of various departments in resort and hotel organisations. With the trend of integrating hotel and resort, there is a demand for students equipped with understanding on how to organise a successful business for a resort and its unique characteristics.

R Applicants shall:

- have gained in the HKALE Grade E in 1 AL subject and in the HKCEE Grade E in 4 subjects, and Level 2 in English Language, or equivalent; Or
- have gained in the HKDSE Examination Level 2 in 5 subjects including English Language; Or
- hold a Certificate in Private Jet Hospitality Service Management awarded within the HKU system through HKU SPACE, or equivalent; Or
- be mature applicants (aged 21 years or above) who do not fulfill the academic requirement but have at least 3 years of relevant work experience in the hospitality and tourism industry will be considered. They should have Level 2 in English Language in HKCEE or Level 2 in English Language in HKDSE Examination or equivalent. They may need to attend an interview.

Applicants with other qualifications will be considered on individual merit.

💰 HK\$5,200 per programme
Application Fee: HK\$150

D 39 hours English

Q Level 4 (Reg. No.: 21/001076/L4) Validity Period: 01 Oct 2021 - on-going

See legend on page 031 圖像說明於第 031 頁

R Minimum Entry Requirements 基本入學要求 (P.017)

💰 Fee 學費

D Duration 修業期

Medium of Instruction 教學語言

Q Qualifications Framework 資歷架構

E Exemption 豁免

S Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk

Certificate for Module (Hotel Revenue Management Analytics)

Programme Code: HT014A

☎ 2867 8408



✉ htm.hрма@hkuspace.hku.hk

Hotel revenue management analytics is cross-functional and cross-disciplinary. Revenue management is key to hotel business because hotel room has fixed capacity, perishable inventory, and time-variable demand. The team of reservation and front desk departments in hotels needs to learn the principles of revenue management regarding how to apply pricing and length-of-stay tools, manage overbooking, forecast demand, and measure the revenue management performance. Successful revenue management strategies hinge on the ability to forecast demand and to control room availability and length of stay. This practical knowledge also needs to disseminate and communicate to those working in other hotel departments, so that they can collaborate together towards the overall pricing strategies to maximize profitability.

R Applicants shall:

- (i) hold a relevant bachelor's degree awarded by a recognized university or equivalent; or
- (ii) hold a relevant Associate Degree / Higher Diploma or equivalent, and have at least 2 years of related work experience.

Applicants with other qualifications will be considered on individual merit.

\$ HK\$9,000 per programme

D 10 weeks

English

Q Level 5 (Reg. No.: 21/000914/L5) Validity Period: 01 Sep 2021 - on-going

Certificate for Module (Introduction to Tourism and Hospitality)

Programme Code: HT024A

☎ 2867 8320



✉ parttimehtm@hkuspace.hku.hk

This programme aims to provide students with the basic concepts and knowledge in tourism and hospitality. It covers a wide range of industrial knowledge, including vast majority of business organisations, structures in travel and tourism industries as well as different career pathways in airlines, theme parks, travel agencies, hotels, restaurants, and cruise industry. Upon completion of the programme, students will be able to identify and examine travellers' purposes of visiting a destination and travellers' motivations by understanding the industrial trends, statistics, contributing factors and stages in the historical development of tourism. The new travelling modes and experiences in 21st Century as well as the professional ethic consideration will also be discussed via various real-world case studies.

\$ HK\$5,200 per programme
Application Fee: HK\$150

D 39 hours

English

Q Level 4 (Reg. No.: 21/001077/L4) Validity Period: 01 Oct 2021 - on-going

Certificate for Module (Marketing for the Hospitality, Tourism and Event Industry)

Programme Code: HT019A

☎ 2867 8320



✉ parttimehtm@hkuspace.hku.hk

This programme aims to equip the hospitality, tourism and event practitioners with the concepts of marketing. It covers products, pricing, internal marketing strategy (people) and customer satisfaction, promotion, digital marketing strategy, and distribution channels in the tourism, hospitality and event industries. The programme also aims to give students an opportunity to extend their understanding of marketing in the hospitality, tourism and event contexts. It offers a wide range of academic knowledge, including how to examine the marketing environment and its likely impacts, how to access the market segmentation, targeting and positioning strategies in use for the hospitality, tourism and event industries specifically. Upon completion of the programme, students will be able to prepare a marketing plan for the hospitality, tourism and event organisations.

\$ HK\$5,200 per programme
Application Fee: HK\$150

D 39 hours

English

Q Level 4 (Reg. No.: 21/001078/L4) Validity Period: 01 Oct 2021 - on-going

旅遊業創意宣傳工作坊系列： 講咗佢，製作PR故事要點做？

S

課程編號：HTMG9053

☎ 2867 8320

✉ parttimehtm@hkuspace.hku.hk

此課程教授學生如何撰寫PR故事去推廣旅遊產品，成功吸引目標群旅客，並在不同媒體的平台上突圍而出！

\$ HK\$ 600

校友優惠：HK\$500 (舊生優惠不適用於網上報名，須親臨各教學中心報名)

D 3小時

旅遊業創意宣傳工作坊系列： 畫靚佢，平面設計要點做？

S

課程編號：HTMG9052

☎ 2867 8320

✉ parttimehtm@hkuspace.hku.hk

此課程教授學生了解旅遊產品的基礎平面設計原則及視藝原理，學習構圖方法，再利用簡易軟件製作吸引目標群旅客的平面廣告。

\$ HK\$ 600

校友優惠：HK\$500 (舊生優惠不適用於網上報名，須親臨各教學中心報名)

D 3小時

旅遊業創意宣傳工作坊系列： 寫咗佢，廣告文案要點做？

S

課程編號：HTMG9051

☎ 2867 8320

✉ parttimehtm@hkuspace.hku.hk

此課程教授如何撰寫一則流暢而引人關注的旅遊產品廣告內容，如何運用「廣告字眼」令人留下深刻印象！

\$ HK\$ 600

校友優惠：HK\$500 (舊生優惠不適用於網上報名，須親臨各教學中心報名)

D 3小時

NCR1

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。

NCR2

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

NCR3

These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。

It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。

The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

旅遊業創意宣傳工作坊系列： 諗好佢，市場傳播策略要點做？

S

課程編號：HTMG9049

2867 8329

parttimehtm@hkuspace.hku.hk

此課程教授學生以創新的意念及完善的宣傳策略去推銷旅遊產品。

HK\$ 600
校友優惠：HK\$500

D 3小時

旅遊業創意宣傳工作坊系列： 揚開佢，媒體策略要點做？

S

課程編號：HTMG9050

2867 8329

parttimehtm@hkuspace.hku.hk

此課程教授學生認識本地媒體及Social Media平台的優勢、覆蓋面及媒體的觀眾群習性等，然後決定如何宣傳旅遊產品及制定綜合媒體的基本應用和策略。

HK\$ 600
校友優惠：HK\$500 (舊生優惠不適用於網上報名，須親臨各教學中心報名)

D 3小時

導遊試前訓練證書

課程編號：HT038A

2867 8479 / 2520 4607

tourism@hkuspace.hku.hk

本課程旨在使學員掌握導遊工作的角色及職責，運用基本知識和技巧處理入境旅行團的運作、顧客服務、風險及突發事件。課程亦裝備學員在向旅客講解景點時展示有效的演說技巧，以確保畢業學員已裝備充足相關知識及技巧，並於執行導遊職務時符合法例及達到行為規範要求。

R 申請人必須：
(甲) i) 持有永久性居民身分證；或
ii) 永久性居民身分證以外的身分證，且不受任何禁止申請人擔任導遊的逗留條件所限制；
及
(乙) i) 修畢香港中學會考課程的中五年級學歷，或香港高中課程的高中三年級學歷 (或同等學歷)；

*報名時請提供身份證副本及學歷證書副本，已提交的文件將不獲發還

HK\$11,000
報名費用：HK\$150

D 145小時

Q 資歷架構級別：3 資歷名冊登記號碼：24/000252/L3
資歷名冊登記有效期：2024年2月1日 - 持續有效

證書 (單元：領隊試前訓練)

課程編號：HT037A

2867 8479

tourism@hkuspace.hku.hk

本課程主要為裝備學員掌握領隊工作的角色及職責，運用基本知識和技巧處理外遊旅行團的運作、顧客服務及保障、風險及突發事宜，確保畢業學員執行領隊職務時符合法例、達到業界規範及符合《旅遊業條例》裡領隊的發牌準則中有關修畢試前訓練課程的要求。

HK\$4,000

D 30小時

Q 資歷架構級別：3 資歷名冊登記號碼：24/000252/L3
資歷名冊登記有效期：2024年2月1日 - 持續有效

領隊職能提升訓練

課程編號：HTMG9065

2867 8479

tourism@hkuspace.hku.hk

旅遊業監管局課程編號：TEA149HKUS

HK\$200

D 3小時

旅遊、食品安全與輻射知識入門

課程編號：HTMG9068

2867 8479

tourism@hkuspace.hku.hk

本課程旨在透過簡明易懂的教學方式，讓學員掌握輻射的基礎知識，提高他們對輻射防範的意識，減少對輻射的性質產生誤解及有效應對緊急情況。在此入門課程中，學員將了解不同類型的輻射來源、輻射對人體的影響及相關的防護原則。

HK\$400

D 4小時

Q 資歷架構級別：3 資歷名冊登記號碼：24/000252/L3
資歷名冊登記有效期：2024年2月1日 - 持續有效

Risk and Crisis Management Workshop for Tourism, Hospitality and Events Professionals

Programme Code: HTMG9001

2867 8329

kk2.ho@hkuspace.hku.hk

The tourism, hospitality and events industries are rapidly developing and making a significant economic contribution to the community. Customers' safety and security is of paramount importance and critical to the overall branding, credibility and sustainability of the business operations. The concept of 'risk and crisis management' is therefore an increasingly important topic for all service operators and managers to acquire and practise in today's world.

HK\$2,800

D 1 day